



Influence	Low	Under 1,000 followers. No recent media. No known contact with government or other stakeholders.
	Medium	Up to 5,000 followers. Minimal media coverage. Some contact with other stakeholders.
	High	Between 5-10,000 followers. Some recent media coverage. Significant contact with other stakeholders including government.
	Very high	Over 10,000 followers. Active in the community or media. Ongoing relationship with government and/or significant influence over other stakeholders.
Interest	Low	Low level of engagement with the organisation. Stakeholder may have multiple areas of interest.
	Medium	A strong level of interest in the work of the organisation but has other interests in a similar industry.
	High	Ongoing, regular engagement with the work of the organisation.
	Very high	Engaged with the work of the organisation almost daily.

Inform	Provide stakeholders with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.
Consult	Obtain feedback on issues/problems, alternatives and/or decisions.
Collaborate	Partner with stakeholders in the development of a new product, solution, opportunity including the development of alternatives and the identification of the preferred way forward.

* Based on IAP2's public participation spectrum - <https://www.iap2.org.au>

